

# Teaching Pupils to be Safe, Savvy & Kind Digital Citizens



Learning



Value



Impact

**Online Safety, Digital Citizenship  
& Media Literacy for Trusts.**

with a spotlight on:



**Truro and Penwith**  
Academy Trust

**natterhub**  
preparing children to thrive online



Our work with the Truro and Penwith Academy Trust (TPAT) has been an inspiration, proving that the award-winning Natterhub model works at scale to help even more children to thrive online.

We bring you their story so you can take the Natterhub experience through the lens of one of our larger multi academy trusts.

If you would like to start your journey towards impactful digital citizenship, please get in touch so we can explore the specific needs of your trust.

**Manjit Sareen, CEO and Co-Founder at Natterhub**



"As a trust, we knew that online safety needed to be woven across the curriculum and threaded throughout the timetable. It's a subject that is critical to pupil wellbeing and life beyond the classroom. We sought an impactful solution for our schools that was timesaving for teachers and aligned to the curriculum. Natterhub ticked all these boxes for us - and more."

**Martin Higgs, Headteacher, Alverton & Digital Transformation Lead, TPAT**

"As a busy teacher we are always on the lookout for a solution that will benefit the children, without adding too much to our load. It's a big ask! But I believe Natterhub has achieved this for online safety education."

**Claire O'Rourke, Year 5 Teacher, Alverton**

"I feel much more confident in teaching online safety topics with Natterhub close at hand. It has all of the lesson content I need to inspire great class discussions. Online safety is such an important conversation to have."

**Katie Rudge, Year 3 Teacher, Alverton**

"We all know children are getting access to the internet at such a young age. I am so pleased we have a way - through Natterhub - to be able to talk about it and help them to make better decisions when they are online."

**Kate Hall, DSL, Alverton**

## Our Schools

Alverton Primary School

Berrycoombe Primary School

Blackwater C.P. School

Bodriggy Academy

Cape Cornwall School

Cardinham School

Chacewater Primary School

Gulval School

Hayle Academy

Kehelland Village School

Kennall Vale School

Lanivet Community Primary School

Liskeard Hillfort Primary School

Mithian School

Mousehole Primary School

Nancledra School

Newlyn School

Pendeen School

Pensans C.P. School

Perranporth C.P. School

Roche C.P. School

Sennen Primary School

St Dennis Primary Academy

St Erth School

St Ives School

St Just Primary School

Threemilestone School

Trewirgie Infants School

Tywardreath Primary School

# Natterhub teaches the soft skills that underpin positive digital citizenship.



Teacher-led lessons forge important discussions around screen habits.



Animated, interactive Natterled lessons for independent learning.



Badge system tracks progress of knowledge and soft skills development.



Gated newsfeed where pupils can practise and apply critical thinking skills.



Self-managing digital workbooks for storing work of any subject.



Teacher controls mean that you guide pupils towards positive online decisions.





# Alverton Primary School



Alverton school was first in the TPAT trust to embed Natterhub, giving pupils a head start on a unique and interactive way of learning digital citizenship.

## What we were looking for:

It was important to us to not only meet curriculum requirements around online safety but also to deliver life-long impact for our pupils. Children need our help to be able to navigate their way safely online but also to get the opportunity to practise in a safe environment.

When we discovered Natterhub, we were very intrigued to see how it all worked. We had the usual concerns around how much the platform would cost and the time it would take to embed but we need not have worried.

**“There is always some trepidation with anything new but we need not have worried. Our Natterhub training was excellent and the platform is really intuitive.”**

**CLAIRE O'ROURKE**

**Y5 Teacher, Alverton Primary School**



## How Natterhub delivered:

### Whole School Solution

Through the Natterhub planning and assessment tool we can get online safety schemes of work ready in minutes. What a time saver! Assessment requirements are met by the tool's data insights and the topics are curriculum aligned too.

### Engaging and Impactful

Because Natterhub is exciting for our pupils to use, the conversations we have in class are insightful and brilliant. Everyone is learning a great deal.

### Learning Through 'Doing'

The children love the Newsfeed feature, so they look forward to getting involved in posting and commenting. At the same time they are developing important knowledge and skills which will be with them for a lifetime.

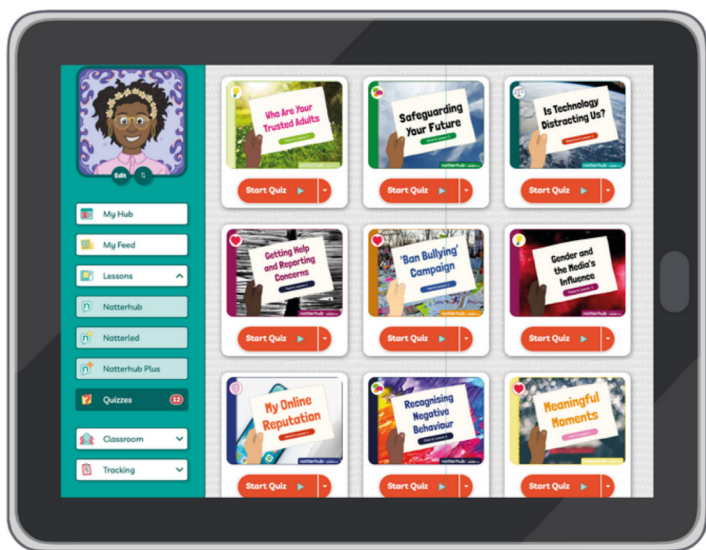
### Parent Support

Parents can play such an important role in their children's digital lives, so having a parent login for Natterhub is ideal. If children are supported at school and at home, the learning becomes even more effective.






# Every trust is different...

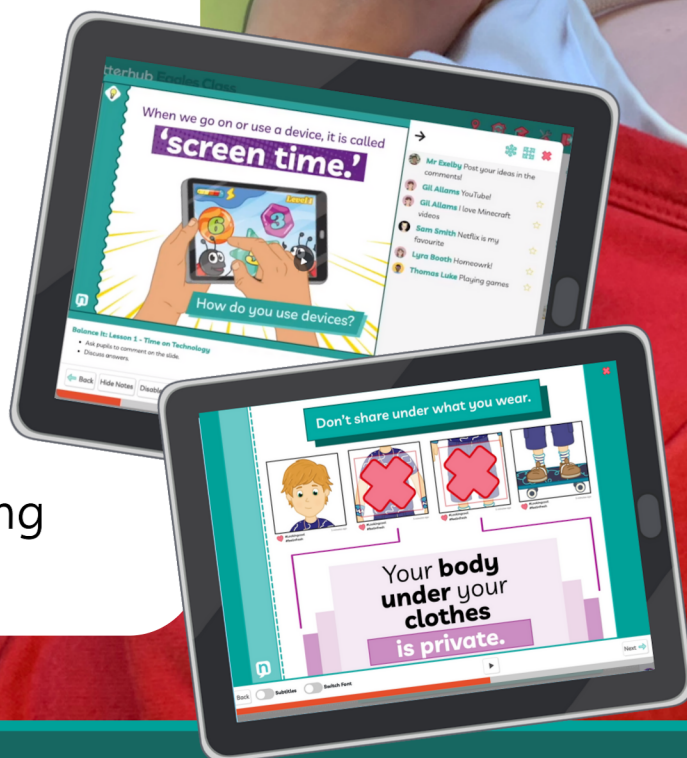
That's why we recognise that supporting you with a well-defined but flexible implementation is key.

We place great emphasis on providing a very human service, so you can rest assured that you made the very best choice for your online safety provision.



## Five simple steps:

-  1. Discovery meeting
-  2. Personalised quotation
-  3. Agreement meeting
-  4. Implementation plan
-  5. Information support & training





# Five Steps to Award-Winning Digital Citizenship for your Trust

First, we get to know you and define the particular needs of your trust. Through a virtual or in-person meeting we will ask specific questions, the answers to which we will then highlight in a brief demonstration of our unique platform.



We will ascertain the best implementation model for your trust. Whether you are looking for a centralised solution, to be rolled out across all schools, or elective purchasing from individual schools, we have you covered.



Once we have everything we need a quotation will be provided for you to consider. If this is a centralised purchase, we will provide a single quotation which takes into account the number of schools included.



It's our job to ensure your trust is completely clear about our solution and process, so once you have had an opportunity to look over the quotation we can get together to discuss the finer details of the plan. It's a great chance for you to bring your questions.



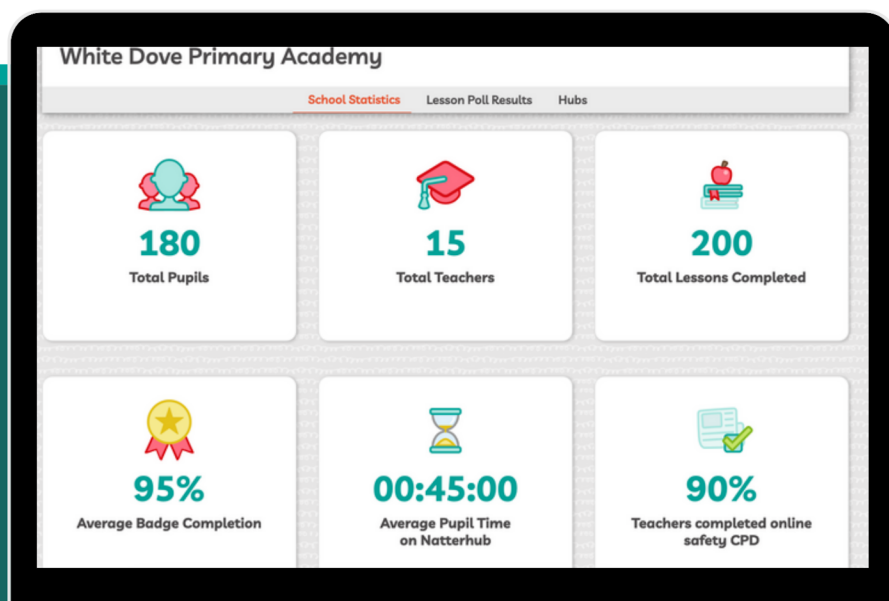
We recommend assigning a trust representative to your Natterhub account. This means we can communicate through a single source and ensure the implementation goes smoothly for you.



As agreed with your trust liaison, we will arrange timings for the recommended training sessions so that your trust can organise availability.

# Easy access trust-wide data and pupil voice

In addition to having the ability to compare and contrast schools performance, all the anonymous poll data from teacher-led lessons is collated for your convenience.



## White Dove Primary Academy

Total Pupils	180
Total Teachers	15
Total Lessons Completed	200
Average Badge Completion	95%
Average Pupil Time on Natterhub	00:45:00
Teachers completed online safety CPD	90%

## Collared Dove Primary Academy

Total Pupils	60
Total Teachers	10
Total Lessons Completed	150
Average Badge Completion	85%
Average Pupil Time on Natterhub	00:30:00
Teachers completed online safety CPD	75%

## Rock Dove Primary Academy

Total Pupils	100
Total Teachers	30
Total Lessons Completed	100
Average Badge Completion	55%
Average Pupil Time on Natterhub	00:10:00
Teachers completed online safety CPD	

## Stock Dove Primary Academy

Total Pupils	50
Total Teachers	20
Total Lessons Completed	10
Average Badge Completion	0%
Average Pupil Time on Natterhub	00:01:00
Teachers completed online safety CPD	0%



As a Trust, you'll have a greater understanding of your pupils' experiences of their digital world.



# How we follow up to look after your staff...

We are keen that Natterhub continues to deliver great value for your trust, so please keep in touch.

Maybe you want to promote use of the platform to other schools within the trust?

Perhaps you'd like to ensure teaching staff are making the very best use of Natterhub's excellent resources?

## We are right here for you.

### Technical Support

We provide excellent free technical support which your Natterhub users can access via a ticketing system. We can manage this via your central tech source so we receive a full picture of any challenges you may be facing as a trust. We are renowned for our quick turnaround in addressing any issues.

### Parent Workshops

As an important stakeholder in online safety education, we offer free support to engage parents in their child's digital learning.

If you would like to arrange a trust-wide or school level workshop, please get in touch at [info@natterhub.com](mailto:info@natterhub.com).



## Teaching the pupils in your trust to be safe, savvy & kind digital citizens.

# Natterhub Impact and what to expect at your trust:

In every Natterhub lesson, anonymous polls ask pupils to share their thoughts and experience with the group. Teachers are able to grasp a clear insight of their students' understanding and forge important conversations.

At the end of lessons, pupils take part in quizzes that assess learning. Below are some of the results from Natterhub's Data Report.

## Digital Wellbeing



92%

of children aged 10-11 understand that **if a conversation makes them feel uncomfortable, they do not need to keep replying.**



100%

of children aged 10-11 recognise that **the best way to create a positive digital footprint is to "think carefully before posting and post positive content."**



99%

of children aged 6-7 know that **being kind online is important.**



92%

of children aged 8-9 years agreed that **'kindness' is important when you are online.**

## Cyberbullying and Trolling



80%

of children aged 10-11 understand that the best way to tackle cyberbullying is to **block the user rather than engage with comments.**



93%

of children aged 10-11 recognise that **taking a screenshot of cyberbullying incidents online is helpful evidence.**



7%

of children aged 6-9 said they would **just ignore cyberbullying** if they were upset online.



95%

of children aged 10-11 understood that it's **wrong to troll someone** even though they may never find out the identity of the perpetrator.

## Digital Communication



96%

of children aged 10-11 recognise that successful **online groups should be positive and inclusive.**



75%

of children aged 10-11 recognise that **they do not need to be included in every group chat.**



88%

of children aged 10-11 recognise **the need to be respectful** when communicating with others online.



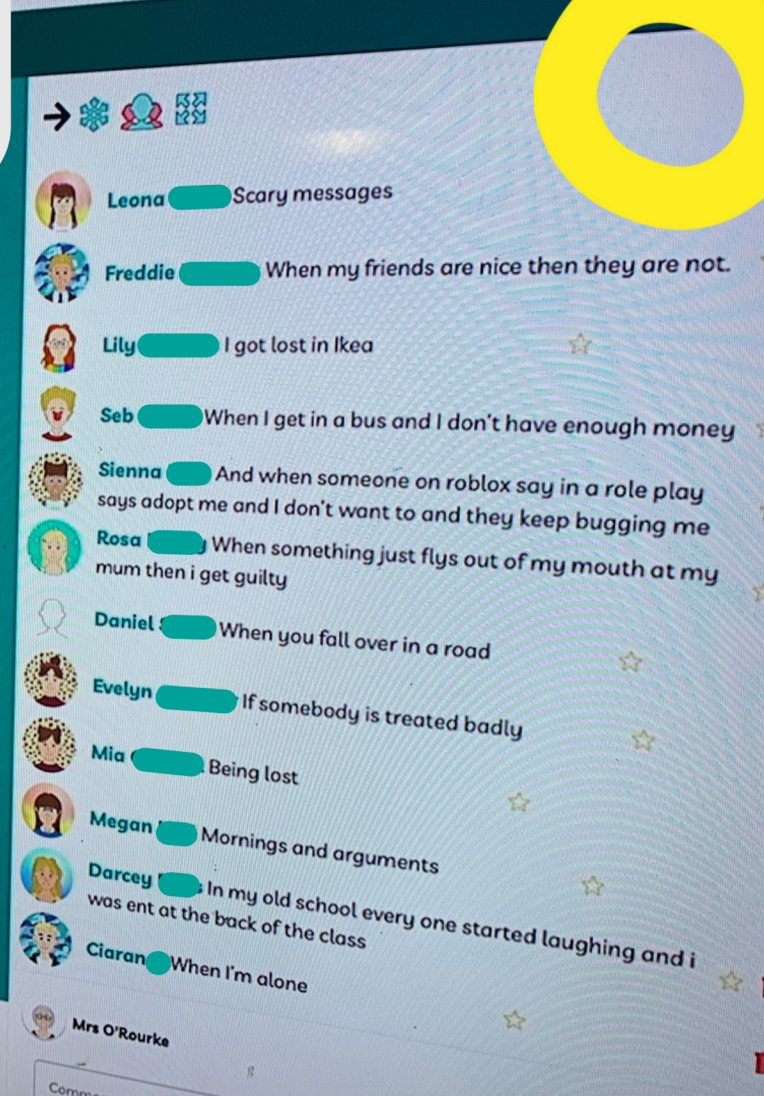
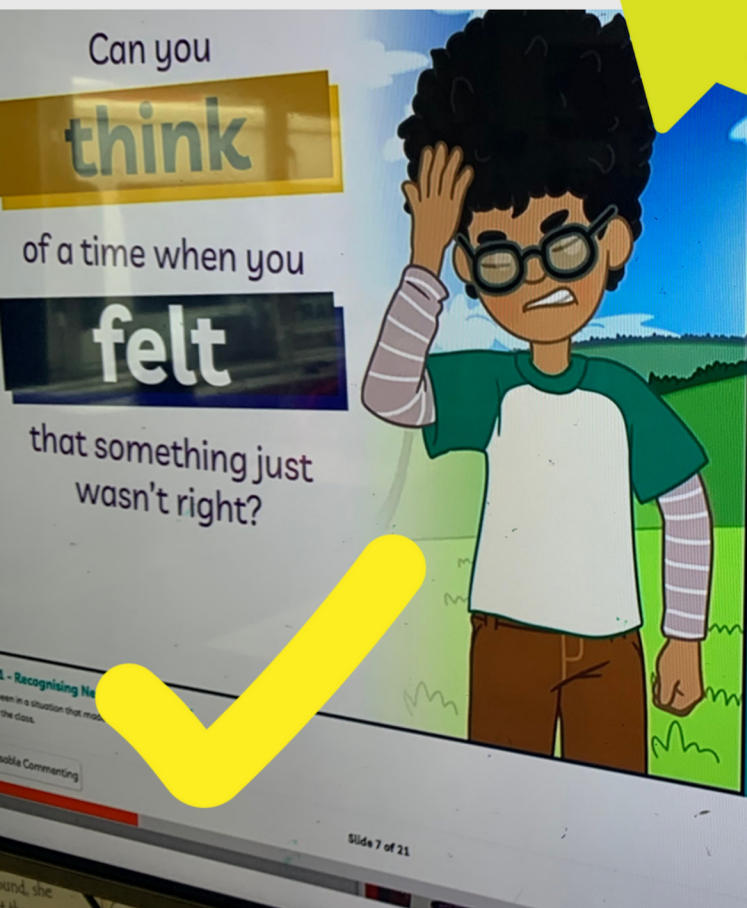
88%

of children aged 5-7 understood that we **cannot judge whether a person online is good or bad,** based on their appearance.





Special thanks to Alverton School for sharing their Natterhub experience with us.







At TPAT, we want to ensure we are doing all we can to teach children the expectations of online behaviour, regardless of the platform they are on.

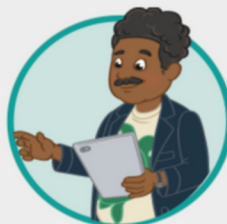
Natterhub enables us to do just that.

*Martin Higgs, Digital Transformation Lead,  
Truro & Penwith Academy Trust*



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information

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**natterhub**  
preparing children to thrive online